

# MMM WORLDWIDE FINANCIAL DATABASE

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To: Paper & Media Executives Worldwide

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## Worldwide Financial Database on Media Corporations

Newspaper Publishers - Magazine Publishers - Broadcasters - New Media

Dear Colleague,

### Updated Financial Information

MMM offers updated financial information on each one of **300** world leading media corporations. In addition to the most recent figures the database include historical data back 5-10 years. Information as stated below is supplied in Microsoft Excel Format on CD-ROM (standard):

1. Profit and Loss Account
2. Balance Sheet
3. Cash Flow Data
4. Per Share Data
5. A number of ratios
6. Processed summary sheets with rankings
7. Segment data & statistics
7. Comparative Graphics

Prices ( **2 updates per year**) are as follows:

European Database	EUR 1450.-
North American Database	EUR 1250.-
Rest of World Database	EUR 1050.-
Global Database	EUR 2690.-

**Valuable Insight** - The database will provide you with valuable insight into the media business and its various players. It will make it easy for you to benchmark your company's position in an industrial context.

makes it **very easy to use** and to process further according to individual needs.

**Easy to Order** - In order to subscribe we kindly ask you to fill in the below order form and to return it to us by telefax. The full database will be mailed out to you **immediately** upon receipt of your order:

European Database	EUR 1650	<input type="checkbox"/>
North America	EUR 1450	<input type="checkbox"/>
Rest of World Database	EUR 1150	<input type="checkbox"/>

<b>Global Database</b>	<b>EUR3190</b>	<input type="checkbox"/>
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Please Mail Database (CD-Rom) to:

**Company:** .....  
**Address:** .....  
**City, Country:** .....  
**Attention:** .....  
**Phone:** ..... **Fax:** .....  
**Email:** .....  
Please Bill Me :   
Please Charge Card: Visa/Amex/Mastercard,  
Expiry: .....  
Card No: .....  
**Signature:\*** .....

This is the most comprehensive package of financial information ever compiled on the media industry!

**Standard Software** - Data is supplied in standard software (Microsoft Excel). This