



# SPPR Market Pulp Update

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To: Pulp & Paper Executives Worldwide

Oslo, July , 2003  
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## SPPR Market Pulp Update

SPPR provides a comprehensive information system which closely monitors market and the players of the market pulp industry. The program consists of 4 different modules, which may be subscribed to individually or as a package. For your convenience all SPPR reports will be delivered in both hardcover and electronic format (CD). E-mail delivery on request.

### 1. Market Pulse – Monthly Newsletter

Market Pulse (published by FICAB, Gävle, Sweden) covers the bleached chemical paper grade market pulp business. It gives a short, easy to read and focused analysis of the current business situation and previous months data. Trends of hardwood compared with softwood and Norscan compared with softwood and Norscan compared with non-Norscan data are shown and analysed. Market forecast and price information is also included.

### 2. Market Pulp Company Profiles

A detailed presentation of each individual of 85 market pulp producers (500 pages) describing their mills, capacities, raw materials, international involvement, business strategy, ownership, etc.

Profiles also describe company financial performance with 5-year records of data with from the profit and loss account/balance sheet along with other key data - as well as commentary information. Production and sales volumes for individual mills and export markets.

Statistics and descriptive information on planned, present and past investment projects. Details on projects, costs, capacity, start-up date, etc.

### 3. Quarterly Profitability Report

Subscribers will (at a very early stage) receive a brief quarterly profitability report showing business development of the main actors of the industry. The report will contain key statistics and graphs describing profitability trends and forecasts for individual companies as well as for the industry in general. Year-end figures will be available for a number of mills which *normally do not offer financial*

*information* to the public. SPPR has established its own worldwide market pulp profitability index. Companies will be ranked according to performance.

**4. Mill Capacity Survey** SPPR is monitoring world market pulp capacity. This service consists of two different parts:

- (1) A listing containing a complete overview and description of world market pulp mills (grades, capacity, brief technical data, etc.);
- (2) A regular reporting service on capacity changes (including forecasts), reporting on new investments & divestitures, temporary shut-downs, and other relevant information.

**Subscribe Now:** Yes, we hereby subscribe to SPPR Market Pulp Update:

Market Pulse – Newsletter	US\$ 1000	<input type="checkbox"/>
Company Profiles	US\$ 1770.-	<input type="checkbox"/>
Quarterly Profitability Report	US\$ 1350.-	<input type="checkbox"/>
Market Pulp Capacity Survey	US\$ 1660.-	<input type="checkbox"/>
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