

SCANDINAVIAN PULP & PAPER REPORTS

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From: **Stein B. Ellingsen, Publisher**

E-Mail: sppr@sppr.no

To: **Forest Industry Executives Worldwide**

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All necessary information in one Place

The Performance of World Pulp & Paper Companies

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Dear Colleague,

SPPR offers you an always updated issue of its famous report on world pulp & paper companies. This is a comprehensive package of profiles (1250 pages) on 300 leading world forest products companies. Two annual updates in June and December.

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1. General Orientation of Business - A detailed presentation of each company describing their main production lines, mills, capacities, raw materials, international involvement, business strategy, ownership, etc. This will help you quickly to acquire a general perception of your competitor/client.

2. Financial Performance - We offer you 5-year records of data with extracts from the profit and loss account/balance sheet along with other key data. Tables are supplemented by commentary information. This includes past performance as well as future business outlook.

3. Sales Distribution/Markets - Maximum efforts have been made to break down sales on divisions, product groups and/or individual products. We also provide you with data on exports, sales distribution on main markets, etc.

4. Production Output - Production volumes are split up on individual grades and often on individual mills. Volumes are systematically given in metric tons. 5-year records of data.

5. Capital Expenditures - We provide a 5-year record (table) of funds spent on capital projects.

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